GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:2168
ANSWERED ON:12.03.2001
PERFORMANCE OF AIR INDIA
K.H. MUNIYAPPA

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether Air India has shown improvement in its performance since its tie-up with Virgin Airlines for combined marketing efforts;

(b) if so, whether Air India has got success in re-gaining its lost share on the overseas routes presently operating jointly with Virgin Airlines;

(c) if so, whether the present arrangements with Virgin are likely to be continued; and

(d) if not, the reasons therefor?

Answer

THE MINISTER OF CIVIL AVIATION (SHRI SHARAD YADAV)

(a): It is still early to assess the impact as it requires lead time to establish performance scale on which data can be based.

(b), (c) and (d):- The market share in any area is not related solely to an airline`s codeshare agreements with another airlines. While Air India`s performance and consequent benefits from the Code Share/Bilateral Service agreement with Virgin Atlantic will have a bearing on whether to continue with the same, the agreement with Virgin provides for validity upto five years, with a provision that either airline can terminate the agreement with six months notice, which can be served after eighteen months from the commencement of operations. Virgin Atlantic had commenced its operations effective July 5,2000.